

# V-max cinemas is very good for Greater Springfield

Orion Springfield Central today announced that Event Cinemas, Target and Coles will join the Centre in late 2015, as part of the next stage of development expansion. Construction works are planned to commence in March 2014 and expected to complete in late 2015.

This follows Ipswich City Council approvals in December for the Centre's next stage of development for a nine-screen cinema complex and a new discount department store. The Events Cinema complex will be the largest in the region with nine-screens in total, including two luxurious fully catered Gold Class auditoria with reclining armchair style seating and two VMax auditoria featuring new ultra-comfortable stadium-style seating, powerful digital surround sound and state-of-the-art giant digital screens. Coles will bring in their latest large format store and general merchandise offer, while Target will offer one of their large format stores.

Susan MacDonald, Mirvac's General Manager – Retail, said this new stage of development was part of Mirvac's long-term master planning for the Centre: "We are delighted to announce that Event Cinemas, Target and Coles and around 80 additional retail stores will be joining Orion Springfield Central. The development represents an investment of \$154.3m and will increase the centre's entertainment and retail offer in response to customer feedback and population growth in the Greater Springfield region and trade area. We are committed to providing the best retail, entertainment and food offer to meet the needs of our customers, as well as strengthening the Centre's position as a key community hub with enhanced facilities for the Springfield community."

The Centre expansion will include around 80 new specialty stores including additional fashion, cafes and restaurants, as well as community services and conveniences. An additional 1200 car parks will be provided. The development is expected to create approximately 440 construction related jobs and more than 700 retail jobs on completion.

Mark Scates, General Manager – Queensland & Northern Territory at Coles said "The Orion Springfield Central expansion will be a great addition to the community, and Coles is excited to be part of it. Springfield residents can look forward to a brand new shopping experience and greater product choice."

Ipswich City Councillor David Morrison commented: "The further expansion of Orion Springfield Central is welcomed by Council as it brings investment and more jobs to our regions, as well as much needed services and facilities. The local community supports the new cinema development and greater retail choice."

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